



TOCQUEVILLE SOCIETY LEADERSHIP GIVING

LIVE UNITED®

The **Tocqueville Society** philanthropic leaders are creating a profound and lasting impact in Bexar County, transforming lives today and for future generations. Embracing the idea that every man, woman, and child deserves an opportunity for a good life, a Tocqueville Leadership gift means that our children have a safe and healthy start in life, our students stay in school and graduate, that we do all we can to strengthen individual and family well-being and that we provide a safety net of emergency services like food, clothing and shelter.

THE TOCQUEVILLE SOCIETY LEADERSHIP MATCH

When Tocqueville donors make a **new** leadership gift or **increase** a leadership gift, the investment is leveraged and multiplied to create a greater impact for those in need.

All step up contributions (\$5,000+), new Tocqueville contributions (\$10,000+), along with all increases to attain Tocqueville status **will be matched**.

Last Year's Gift	This Year's Gift	Match Earned	Total Impact
\$100,000	\$200,000	\$100,000	\$300,000
\$50,000	\$100,000	\$50,000	\$150,000
\$25,000	\$50,000	\$25,000	\$75,000
\$10,000	\$20,000	\$10,000	\$30,000

The **two-year and three-year step-up match program*** (minimum of \$5,000 in year 1) for new Tocqueville Leadership Society members will allow for a matched gift to increase the total to \$10,000.

Example: 3-Year Step-Up	Match Earned	Total Impact
This Year's Gift	\$5,000	\$10,000
Next Year's Gift	\$7,500	\$10,000
Third Year's Gift	\$10,000	

*Minimum Step Up gift is \$5,000. 2-Year Step Up gift is \$10,000 by year 2. 3-Year Step Up gift is \$7,500 by year 2 and \$10,000 by year 3.

Membership Eligibility

The Tocqueville Society is open to individuals who contribute \$10,000 or more annually to the United Way of San Antonio and Bexar County.

Benefits of Tocqueville Society Membership

United Way **Tocqueville Society members** make an impact on the San Antonio and Bexar County community with purposeful, sustainable giving that creates meaningful solutions for hundreds of thousands of local people in need. In addition, members enjoy:

- Invitations to exclusive Tocqueville Society and leadership giving networking, volunteer and business development opportunities and events throughout the year
- Opportunities to connect with others who share your passion to improve our community
- Stories and updates about how your gift is making a difference in the community
- Recognition in United Way publications and online appreciation listing

Be an Instrument of Change

Leaders like you have the power to be instruments of change, to influence and inspire others. Thank you for joining the United Way Tocqueville Society. It is the most effective way of building a brighter future for our community.

Origins of the Tocqueville Society

Only 26 years old when he came to the United States and Canada in 1831, Alexis Charles-Henri de Tocqueville traveled extensively, recording his observations of life in the young nations. He admired three elements in North American society: liberty, equality and the spirit of neighbor helping neighbor.

For additional information, contact:
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United Way of San Antonio and Bexar County