



FOR IMMEDIATE RELEASE

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**100 VOLUNTEERS PLANT AND CARE FOR COMMUNITY GARDEN TO HELP FEED PEOPLE IN NEED
United Way of San Antonio and Bexar County and Kellogg's Eggo join forces
to provide fruits and vegetables in San Antonio's food desert**

San Antonio, Texas, June 23, 2018 -- In honor of World Environment Day on June 5, United Way of San Antonio and Bexar County and Kellogg's® Eggo® are partnering to provide fresh fruits and vegetables to people in need in San Antonio. On Saturday, June 23, volunteers will plant and care for the community garden at the Palo Alto College Student Garden. In the fall, the harvest from the garden will be used to serve healthy breakfasts to the children in the college's childcare program and to benefit the students at Palo Alto. The goal is to share with people in the community who live in a food desert and don't often have access to these foods.

"A food desert is a low-income area that is located more than one mile from a grocery store," said Stephen Lucke, chief executive office of Gardopia Gardens. "Community gardens like those at Palo Alto College often provide the only access some people have to fresh produce."

San Antonio's student garden at Palo Alto College is part of Kellogg and United Way's "United Against Food Deserts" initiative being held in nine communities across the country this summer.

This community day of volunteering, with partner [Gardopia Gardens](#), is also part of United Way Day of Action, an enterprise-wide effort each year to recognize volunteering as an essential part of the nonprofit's brand promise and engage individuals in its work in education, financial stability and health.

Volunteers will support the Palo Alto Garden with the following projects: row-crop optimization, building a produce wash station, assembling picnic tables, completing fencing and raised beds, and planting summer crops.

Located on the city's south side, Palo Alto College has San Antonio's only horticulture program. The Palo Alto Student Garden was created for students to get hands on experience in gardening and farming. Each semester a class of students use the garden as an outdoor classroom: Small Farming in the fall and Organic Gardening and Farming in the spring.

"As a global food leader, Kellogg is passionate about fighting hunger and feeding people's potential," said Kris Charles, Kellogg Company senior vice president, Global Corporate Affairs. "That's why we're partnering with United Way to help make sure there is enough food for everyone."



United Against Food Deserts is part of Kellogg Company's global signature cause, *Breakfasts for Better Days*™. Kellogg has committed to creating 3 billion Better Days around the world by the end of 2025 by feeding people in need, expanding feeding and nutrition education programs, helping farmers increase yields, encouraging employee volunteerism and engaging people in the important topic of food security.

All summer long, students will care for the garden before the fall harvest. Interested volunteers should contact Brandyn Moore-Rodriguez, bmoore-rodriquez@unitedwaysatx.org to help at the garden on June 23.



MEDIA ALERT

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VOLUNTEERS, UNITED WAY AND KELLOGG'S® EGGO® PLANT AND CARE FOR COMMUNITY GARDEN **Produce harvested in the fall will help feed people in need**

- Who:** San Antonio community volunteers, United Way, Kellogg's® Eggo®, and Gardopia Gardens ambassadors join forces to plant and care for a community garden.
- Why:** Community gardens like those at Palo Alto College often provide the only access some people, especially those who live in food deserts, have to fresh produce. In the fall, the harvest from the garden will be used to serve healthy breakfasts to the children in the college's childcare program and to benefit Palo Alto students. The goal is to share with people in our community who live in a food desert and don't often have access to these foods.
- (An urban food desert is a low-income area that is more than one mile from a grocery store.)
- What:** The San Antonio program is part of Kellogg and United Way's "United Against Food Deserts" initiative being held in nine communities across the country this summer.
- United Against Food Deserts is part of Kellogg Company's global signature cause, *Breakfasts for Better Days™*. Kellogg has committed to creating 3 billion Better Days around the world by the end of 2025 by feeding people in need, expanding feeding and nutrition education programs, helping farmers increase yields, encouraging employee volunteerism and engaging people in the important topic of food security.
- When:** Saturday, June 23, 9 a.m. to 1 p.m.
- Where:** [Palo Alto College](#) Student Garden, [1400 W. Villaret Blvd., 78224](#)
- Photo/Interview Opportunities:** **Palo Alto Palamino mascot** and community volunteers planting and caring for the garden, including: row-crop optimization, building a produce wash station, assembling picnic tables, completing fencing and raised beds, and planting summer crops.
- Volunteers will receive breakfast, free t-shirts and EGGO® waffles coupons