United Way of San Antonio and Bexar County ● 700 S. Alamo St. ● San Antonio, Texas 78205

NEWS RELEASEFor Immediate Release

Contact: Brandyn Moore-Rodriguez United Way of San Antonio and Bexar County (210) 352-7077; cell (210) 204-9277 bmoore-rodriguez@unitedwaysatx.org

Christopher Martin Appointed New President and CEO of United Way

SAN ANTONIO, TEXAS – (July 11, 2018) -- United Way of San Antonio and Bexar County today announced its Board of Trustees has selected Christopher Martin as the organization's next President and CEO. The announcement follows a three-month search undertaken after current President and CEO Lyndon Herridge's announcement in March that he will retire in March of 2019. Martin currently serves as the Senior Vice President and Chief Development Officer for the United Way of Greater Cincinnati. He and Herridge will begin a six-month transition starting in October.

"We believe that Chris will be a transformational leader for United Way as it continues to build a stronger San Antonio community by increasing the organized capacity of people to care for one another," says Michael Ciskowski, Board Chairman. "Chris immediately stood out as someone who has deep experience as an executive leader, a fund-raiser, and in organizational transformation."

"I am humbled and honored to have the opportunity to serve as the next President and CEO of United Way of San Antonio and Bexar County," remarked Martin. "It is clear to me that you have a great group of staff and volunteer leaders that are committed to the long-term success of United Way and the impact that it can and will have on the San Antonio community and its children and families in the future. It is my sincere belief that United Way has an opportunity to unite communities to change lives. Even in the most challenging times, it's a leadership role that we have been built to tackle."

Martin has 29 years of service in the United Way Network to include 16 years of executive leadership experience. He is a graduate of Lake Forest College in Illinois and completed the United Way Worldwide Advanced Leadership Program.

About United Way:

United Way of San Antonio and Bexar County brings people together to address challenging community issues. In collaboration with its nonprofit partners, it focuses on improving early childhood care and education for children, helping students succeed in school, strengthening individuals and families, and providing safety net services during times of disasters and emergencies.