

MEDIA ADVISORY

Thursday, March 2, 2017

For more information contact:

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**SAISD Early Childhood Center Students, Teachers Rev Up
for NEA's Read Across America Day**

Students at four San Antonio Independent School District Early Childhood Centers will join millions of their peers across the country to celebrate the sixteenth annual National Education Association's (NEA) Read Across America Day on Thursday, March 2, 2017.

NEA's Read Across America Day, an annual celebration of Dr. Seuss's birthday and the joys of reading, expects more than 45 million readers, both young and old, to pick up a book and read.

To honor the good doctor and celebrate the fun and value of reading, [United Way's Emerging Leaders Council](#) (ELC) is asking you to join NEA and many of America's leading literacy, youth, and civic groups in bringing a nation of readers together under one hat, the red and white stovepipe made famous by the Cat in the Hat, for a flurry (or furry) of reading excitement!

Emerging Leaders Council will celebrate Dr. Seuss's birthday and promote literacy by reading *One Fish, Two Fish, Red Fish, Blue Fish* to children at four SAISD Early Childhood Centers (Tyan, Carroll, Carvajal and Knox) on the afternoon of Thursday, March 2. Emerging Leaders will then do a variety of fun learning activities (coloring, word search, counting, etc.) with the children. Each child will be gifted with a Read Across America certificate of appreciation, a home extension learning opportunity for parents, a bookmark **and their very own copy of a Dr. Seuss book!**

WHO: [United Way's Emerging Leaders Council](#)

WHAT: Members of United Way's Emerging Leaders Council (ELC) will volunteer at four Early Childhood Centers (Tyan, Carroll, Carvajal and Knox) on the afternoon of Thursday, March 2nd from 3:45 p.m. – 5 p.m. for Read Across America Day.

WHEN: Thursday, March 2, 2017, 4 p.m. - 5 p.m.

WHERE: Media invited to Tyan Early Childhood Center, [925 Gulf, San Antonio, TX 78202](#)

The goal is to show America's children the joy of reading and build a nation of readers on March 2 and every day. For more information NEA's Read Across America, visit www.nea.org/readacross and www.readacrossamerica.org and learn of other reading celebrations that are happening from coast to coast.

Additional Facts about Children's Literacy: <http://www.nea.org/grants/facts-about-childrens-literacy.html>