



A CASE FOR INVOLVEMENT

LIVE UNITED

What is United Way of San Antonio and Bexar County and What Does It Do?

United Way of San Antonio and Bexar County is the largest and most respected private health and human care service organization in Bexar County.

United Way works to improve early care and education for our children, help students succeed in school, strengthen individuals and families, and provide emergency care. Your gift ensures that help is there when it's needed the most.

Meeting the Needs

In 2017:

- 48,111 children and caregivers touched by United Way's Ready Children Impact Council initiatives.
- 164,712 students benefited from United Way's Successful Students Impact Council work.
- 91,356 residents supported by the Strong Individuals and Families Impact Council outreach efforts.
- 93,003 people received "safety net" services (food, shelter and emergency care.)
- 280,000 civilian and military callers and website visitors served by the 2-1-1 Help Line through trained, bilingual staff available 24/7/365.

How Needs are Met

United Way works with carefully selected community partners to provide programs meeting critical needs and addressing root causes. One United Way contribution supports all of these programs.

Why Support United Way and Not Just Individual Local Charities?

All charitable causes in our community are important, but United Way plays a special, unique role:

1. The human care challenges in our community are complex. Effective solutions demand networked, complementary services across multiple programs. United Way coordinates to avoid unnecessary duplication and to maximize the impact of the programs.
2. United Way often plays the role of convener of various constituencies, leveraging a cross-section of relevant community resources and creating the necessary partnerships to achieve progress on special issues. (Examples: the Eastside Promise Zone, Volunteer Income Tax Assistance (VITA) program, and United Way's 2-1-1 Help Line.)
3. United Way strategies and programs are carefully selected by volunteers to provide specific services that address community needs. Gifts to United Way fund specific strategies that improve the people of our community, not the ongoing operations of our community partners.
4. United Way programs are annually reviewed by community volunteers to confirm that our partners are meeting their annual program goals.

How are United Way Funds Raised?

Annual workplace employee campaigns, corporate gifts, and individual gifts are United Way's major sources of funding. In 2017, over 500 local workplaces conducted United Way employee giving campaigns.

In summary, United Way provides a way for caring individuals to unite productively and effectively to help those in need.

No other organization works as efficiently, seeking integrative solutions to address the priority needs of our community.



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